



Singer partners with NTV for 'Family and Fun' show

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Country's leading consumer electronics and home appliance brand Singer has partnered with NTV to initiate a family show 'Singer Family and Fun', says a statement.

A memorandum of understanding (MoU) was signed in this regard on Thursday.

Managing Director and CEO of Singer Bangladesh Limited MHM Fairoz, NTV's Head of Programme Mustafa Kamal Sayed and COO of Mediacom Limited Ajoy Kumar Kundu signed the agreement at the head office of Singer

Bangladesh Limited.

The show -- 'Singer Family and Fun' -- comprises a total of 14 episodes, including the grand finale. Seven families will be competing in each episode to make it to the grand finale. Each team will comprise two members of a family.

The registration process has started and will continue until November 25. Interested participants can register online at ntvbd.com/registration/singerfamilyandfun and facebook.com/Singer.Bangladesh.

Forms are also available at all Singer showrooms. Some 91 families from across the country will be selected for the show, which will be aired on NTV in December.

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